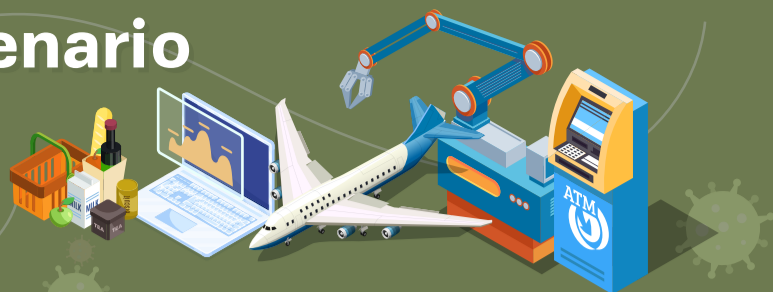


Special Opportunities in the Current Market Scenario

Mutual Funds
Aditya Birla Sun Life Mutual Fund

ADITYA BIRLA
CAPITAL

Covid-19 has adversely impacted few sectors and created opportunities in other sectors.



Sectoral impact due to Covid-19

↓ Negative Impact ↑ Positive Impact

Current Scenario

Sector

The Way Forward

As the majority of flights remained suspended for months in order to contain the Covid-19 impact, this sector was amongst the most affected ones

Aviation ↓



However, the industry is expected to grow at a robust pace after normalization owing to the under-penetration of the sector in India

Lockdowns across the globe have created a global 'Work-From-Home' & 'Learn-From-Home' culture

Digital & Telecom ↑



This benefitted Telecom companies and accelerated the pace of the digital revolution

People have been staying at home for quite a while now due to Covid-19 and no longer prefer outside food due to requisite safety & excessive hygiene measures

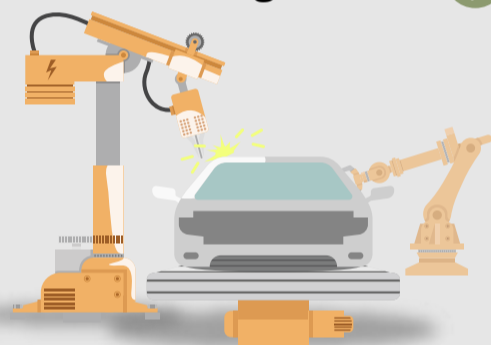
Packaged Food Industry ↑



This has led to an increase in demand in the ready-to-cook food segment

Actions taken to mitigate the impact of Covid-19 in China disrupted the global supply chain. This has caused MNCs to actively look at diversifying supply chains

Manufacturing in India ↑



India is in a sweet spot to grab this opportunity and set its foot in the global supply chain

PSU bank stocks are trading at decadal low levels thereby potentially offering a margin of safety

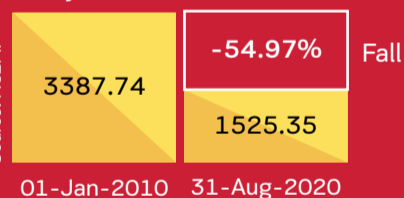
PSU Banks ↓



These banks may get recapitalized in near term from RBI

Nifty PSU Bank Index

Source: ACEMF



The Nifty Smallcap 100 index is trading at relatively lower levels than the high it had witnessed in January 2018

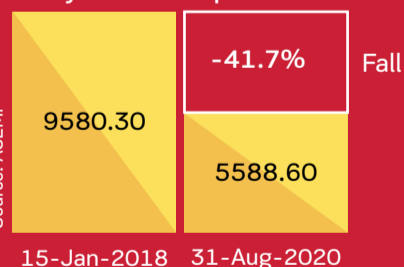
Small-Cap Stocks ↓



Upon recovery in the economy, these stocks may offer growth

Nifty Small Cap 100

Source: ACEMF



So invest in

Aditya Birla Sun Life Special Opportunities Fund

(An Open Ended Equity Scheme following Special Situations theme)

And aim to benefit from the current uncertainty in the market. The fund primarily invests in opportunities presented by special situations.

NFO Opens on:
5th October 2020

NFO Closes on:
19th October 2020

This Product is suitable for investors who are seeking*

- Long term capital appreciation
- An equity scheme that invests in stocks based on special situations theme

Riskometer



Investors understand that their principal will be at High risk

*Investors should consult their financial advisers if in doubt whether the product is suitable for them.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.